1. (cancel).

- 2. (re-written in independent form) The card storage and retrieval system of Claim 1 A card storage and retrieval system, including
 - a plurality of business card holders, each holder adapted to hold a single business card,
 - a mounting device which holds said plurality of business card holders, said mounting device having an internal floor with at least one guide rail mounted along the floor, said business card holders being stacked next to each other in a row side by side and being removably attached to said guide rail,
 - each business card holder having a predetermined thickness and comprising
 - a generally rectangular sheet having a surface with outside dimensions greater than the business card;
 - a rectangular area on the sheet having dimensions corresponding to the dimensions of the business card and defining a location where the business card is to be held on the sheet, said area having at each corner a hole for inserting one corner of the business card;
 - said rectangular area being displaced inward parallel to the surface of the sheet by an amount approximately equal to the thickness of the business card:
 - at least one mounting cutout in the sheet for attaching the card holder to the guide rail.

where the business card holder is manufactured from a web of sheet material using a rotary die to form said holder by continuously feeding the sheet material through said die.

- 3. (amended) The card storage and retrieval system of Claim \pm 2 where the marginal frame surrounding the rectangular area is printed upon during manufacture of the holder.
- 4. (amended) The card storage and retrieval system of Claim ± 2 where | there is a slit extending from at least some of the holes, said slit having a predetermined shape and orientation to allow enlarged business cards to be mounted to the card holder.
- 5. (amended) The card storage and retrieval system of Claim 1 2 where the mounting device is made from a plurality of wood pieces connected together to form a box with opposed side walls that are





generally parallel, with at least one pair of parallel guide rails extending between said side walls, the guide rails each having opposed ends which are inserted into cut-a-way portions in the side walls during assembly of the walls, said guide rails being made of a polymeric material.

- 6. (withdrawn)
- 7. (withdrawn)
- 8. (withdrawn)
- 9. (withdrawn)
- 10. (withdrawn)
- 11. (cancel)
- 12. (amended) The business card holder of Claim $\frac{11}{4}$ 14 where the holes are in the form of a segment of a circle.
- 13. (amended) The business card holder of Claim $\frac{11}{14}$ where the sheet is made of plastic.
- 14. (typo corrected and re-written in independent form) The business card holder of Claim 11 A business card holder for mounting a single business card within a card storage and retrieval system, the business card holder comprising:
- a thin sheet defining a planar surface and having outside dimensions greater than the business card and a lower edge;
- a predetermined surface area of the thin sheet providing a frame area with at least some holes therein in which is manually inserted at least some corners of the business card, wherein the business card is held with a printed surface thereof exposed; and
- at least one mounting cutout along the lower edge that enables the card holder to be attached to the card storage and retrieval system,

where said business card holder is manufactured from a continuous web of sheet material using a rotary die to form said holder by continuously feeding the sheet material through said die.

15. (original) The business card holder of Claim 14 where the rotary die has

- a first stage where the corners holes are formed,
- a second stage where the sheet material is debossed to form the displaced rectangular area, and
- a third stage where the outer perimeter of the holder sheet is formed.
- 16. (original) The business card holder of Claim 14 where the corner holes are formed by cutting through the sheet which produces waste material.
- 17. (original) The business card holder of Claim 16 where the waste material is removed using a vacuum die.
- 18. (original) The business card holder of Claim 16 where the waste material is removed using a pressure die.
- 19. (cancel)
- 20. (amended) The business card holder of Claim $\frac{19}{21}$ where the thin | sheet is made of plastic.
- 21. (re-written in independent form) The card storage and retrieval system of Claim 19 A card storage and retrieval system, including a plurality of business card holders, each business card holder comprising

a thin sheet having a planar surface, a lower edge and outside dimensions greater than the dimensions of a business card to be attached to an individual business card holder.

at least some slits in said thin sheet positioned so at least some corners of a business card may be manually inserted in the slits to enable a business card to be attached to and detached from an individual business card holder, and

at least one mounting cutout therein along the lower edge enabling a business card holder to be removably mounted to a guide member, and

a guide member that holds said plurality of business card holders stacked next to each other in a row side by side along the guide member,

where the business card holders are manufactured from a web of sheet material using a rotary die to form said holder by continuously feeding the sheet material through said die.

New Claims:

- 22. A card storage and retrieval system, including
 - a guide member,
- a plurality of business card holders stacked next to each other in a row side by side along the guide member,

each business card holder sized to mount thereon only a single business card per holder and each business card holder comprising

a substantially rectangular thin sheet having a lower edge and outside dimensions greater than the dimensions of the single business card to be attached to an individual business card holder,

a plurality of slits in said thin sheet cut at an angle with respect to said lower edge and positioned so that at least some corners of the business card to be mounted thereon may be manually inserted into the slits to enable the business card to be attached to and detached from an individual business card holder, and

at least one mounting cutout therein along the lower edge enabling each individual business card holder to be detachably mounted to said guide member.

23. A card storage and retrieval system of Claim 22 where the angle of each of the slits is substantially 45 degrees with respect to the lower edge.